



# 2026

## CHARITY GOLF CLASSIC

### GOLF TOURNAMENT SPONSORSHIP PACKAGE

Thursday, June 25<sup>th</sup>, 2026 | Blue Devil Golf Club





## TRICO CENTRE FOR FAMILY WELLNESS

For more than 40 years, Trico Centre for Family Wellness has been part of the fabric of south Calgary - offering affordable, accessible programs that help people of all ages stay active, connected, and well. As a not-for-profit, community-operated facility, our mission has always been shaped by the needs and values of the families and groups that we serve, and supported by strong partnerships within our city.

Since reintroducing the Trico Centre Charity Golf Classic in 2023, the tournament has become one of our most impactful annual fundraising events. Thanks to the enthusiasm of our golfers, sponsors, and donors, the tournament has grown each year - and together, we have raised over \$100,000 over the last three years to strengthen child and youth programming at Trico Centre, ensuring young people have access to safe, inclusive, and affordable opportunities to stay active and make new friends.

We are also grateful for the ongoing support of Rogers Birdies for Kids presented by AltaLink, whose matching program amplifies the impact of every dollar raised for children and youth across Alberta. We look forward to partnering with them again in 2026 to ensure these funds go even further.

Proceeds from the 2026 Trico Centre Charity Golf Classic will once again directly fund child and youth programs at our facility. By joining us as a sponsor, golfer, or prize donor (or all three!), you'll be helping local youth discover confidence, connection, and wellness through sport and recreation. Please join us in making a difference and building a healthier future for our community.



# 2025 SPONSORS



PRESENTING SPONSOR



CART SPONSOR



YARD MARKER SPONSOR



WESTERN CANADA'S LAW FIRM

LONGEST DRIVE SPONSOR



the CARRIAGE HOUSE  
hotel & conference centre

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SupportABILITY Program



SOLE SPONSORS



BREAKFAST SPONSOR



Symanczyk Thirlwall Advisory Group  
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SPOLUMBOS SPONSOR



PUTTING GREEN SPONSORS



DRIVING RANGE SPONSORS



CHARITY HOLE SPONSOR

## THANK YOU TO OUR 2025 SILENT AUCTION DONORS

SPECIAL THANKS TO CANADIAN CUSTOM DESIGNS, PRINTWOW, AND TRI<sup>3</sup> HARDGEAR.

Alberta Blue Sky Tours	COBS Bread - Shawnessy	Local Laundry	Rundle Mountain Lodge Canmore
Alberta Food Tours	Cold Garden	Lorne Stickle	Seattle Mariners
Bell Media - Calgary	Cookies by George	Massage 4 Health	Service Experts
Best Western Calgary Plaza NE	Country Thunder	Master Chocolat	Skoah
Big Chief Meat Snacks	Delta Calgary South	Mayfair Chiropractic Clinic	Sound Healing
Bike and Brew	Eau Claire Distillery	Meta Brewery	Stage West Calgary
Blue Devil Golf Club	EFS Clean	Moxies - Shawnessy	Stoney Nakoda Resort
Bow Tie Pizza	Ella Grace Marketplace	Mugshotz	Studio Bell
Brewsters Lake Bonavista	Fuji Ramen and Sushi	Nathalie Boisvert	Telus Spark
Bridgeland Distillery	Globalfest	New to Me Sports	The Attic YYC
Calaway Park	greengate	NOtaBLE	The Dorian Hotel
Calgary Flames	Greta Bar	Noto Gelato	The Military Museums
Calgary International Bluesfest	Hangar Flight Museum	Porch YYC	The Nash
Calgary Philharmonic	Home & Away YYC	Revelstoke Mountain Resort	Theatre Calgary
Calgary Roughnecks	House of Skate	River Cree Resort and Casino	Timber Town
Calgary Stampede	Italian Centre Calgary	RnR Wellness - Le Germain Hotel	Toronto Blue Jays
Calgary Tower	Jo-Co Interiors	Rockwell	Trail Appliances
Canadian Brewhouse - Mahogany	Jubilations	Rodney's Oyster House	Two Rivers Distillery
Capture the Flag	Kensington Wine Market	Rogers Charity Classic	Vin Gogh
Carriage House Inn	Landmark Cinemas	Romero Distilling	Vintage Group
Castle Mountain Resort	Laser City	Rosebud Theatre	Westjet
Cavalry FC	Last Best Brewing	Royal Tyrell Museum	Whitehall Agencies
Cluesolvers	Laugh Shop	Run Calgary	



## GET INVOLVED

The 2025 tournament's success was a direct result of the enthusiasm and generosity of our community. With 86 golfers on the course and more than 100 businesses contributing - many of them long-time Trico Centre members and partners - the event was truly fun for all. Whether you sponsored the event, played in the tournament, donated a prize, or contributed as a vendor, your involvement made a meaningful difference, and we are deeply grateful.

We would be honoured to have you join us - or join us again - in 2026 in whatever way feels right for you. As a sponsor, your brand will be showcased not only at Blue Devil Golf Club on tournament day but also throughout the wider Trico Centre community, reaching families, members, businesses, and visitors all spring and summer. It's a powerful opportunity to show your commitment to community well-being while increasing your company's profile to a diverse and receptive audience.

### TRICO CENTRE CHARITY GOLF CLASSIC DETAILS

THURSDAY, JUNE 25TH, 2026

8:00am - 2:00 pm  
Blue Devil Golf Club  
2300 194 Ave SE  
Calgary, Alberta

#### ALL GOLFERS ENJOY:

- ✓ 18 holes of golf
- ✓ Breakfast sandwich
- ✓ Chicken and ribs buffet
- ✓ Power cart
- ✓ Beverage vouchers
- ✓ Welcome gift bag

#### FEES

Foursome: \$1100  
Twosome: \$575  
Individual: \$300

## DON'T WAIT!

**You can sign up to golf with us right now!**

To register, contact Jason MacAskill, Business and Fund Development Director at [jmacaskill@tricocentre.ca](mailto:jmacaskill@tricocentre.ca) or 403.225.5558

### TRICO CENTRE COMMUNICATION STATISTICS



**5,680**  
social media  
followers



**16,951**  
newsletter  
subscriptions



**14,894**  
average monthly  
website visits



**50,000**  
primary catchment  
(300,000 secondary  
catchment)



I've been proud to sponsor Trico Centre's charity golf tournament for the last three years. It is always a well-organized and well-attended event, and it gives me the opportunity to entertain my clients, meet new people, and support a place that does so much good work for the community.

Preston Thirlwall  
Symanczyk Thirlwall Advisory Group

## SPONSORSHIP OPPORTUNITIES

**TITLE  
SPONSOR (1)**  
\$10,000

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Company recognition in tournament name "Trico Centre Charity Golf Classic presented by \_\_\_\_\_"
- ✔ Signage at check-in table
- ✔ Start at hole #1
- ✔ Speaking opportunity at luncheon
- ✔ Opportunity to give away promotional items/swag to all golfers
- ✔ Logo on golf flags, if agreement signed by April 30th, 2026
- ✔ Two exclusive social media posts
- ✔ Verbal recognition at event

**PLATINUM  
SPONSOR (1)**  
\$5,000

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage outside clubhouse
- ✔ Start at hole #1
- ✔ Speaking opportunity at luncheon
- ✔ Opportunity to give away promotional items/swag to all golfers
- ✔ One exclusive social media post
- ✔ Verbal recognition at event

**LUNCHEON  
SPONSOR (1)**  
\$5,000

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Start at hole #2
- ✔ Speaking opportunity at luncheon
- ✔ Table toppers at luncheon
- ✔ Opportunity to give away promotional items/swag to all golfers
- ✔ Verbal recognition at event

**CART  
SPONSOR (1)**

~~\$3,500~~

**SOLD**

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Verbal recognition at event
- ✓ Signage displayed on all golf carts
- ✓ Opportunity to give away promotional items/swag to all golfers

**GIFT BAG  
SPONSOR (2)**

\$2,500

**\*1 LEFT**

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Verbal recognition at event
- ✓ Signage in silent auction area
- ✓ Must provide item(s) for all bags (max 144)

**YARD MARKER  
SPONSOR (1)**

\$2,000

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage/logo placement at every 150 or 100-yard marker

**LONGEST PUTT  
SPONSOR (1)**

\$2,000

- ✓ One foursome
  - ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
  - ✓ Featured promotion with hole-in-one sponsor, longest drive sponsor, and closest-to-pin sponsor
- Must provide two prizes (male and female)

**HOLE-IN-ONE  
SPONSOR (1)**

~~\$2,000~~ (plus cost of insurance)

**SOLD**

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Featured promotion with longest putt sponsor, longest drive sponsor, and closest-to-pin sponsor
- ✓ Must provide two prizes (male and female)

**LONGEST DRIVE  
SPONSOR (1)**

~~\$2,000~~

**SOLD**

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Featured promotion with longest putt sponsor, hole-in-one sponsor and closest-to-pin sponsor
- ✓ Must provide two prizes (male and female)

**CLOSEST TO PIN  
SPONSOR (1)**~~\$2,000~~**SOLD**

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Featured promotion with longest putt sponsor, hole-in-one sponsor, and longest drive sponsor
- ✔ Must provide two prizes (male and female)

**BREAKFAST  
SPONSOR (1)**

\$1,750

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage/logo placement at breakfast station

**SPOLUMBOS SAMPLING  
SPONSOR (1)**

\$1,750

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage/logo placement at breakfast station

**HOLE  
SPONSOR (13)**~~\$1,500~~**SOLD**

- ✔ One foursome
- ✔ Recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Custom promotional opportunity at hole

**PUTTING GREEN  
SPONSOR (2)**~~\$500~~**SOLD**

- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage at putting green

**DRIVING RANGE  
SPONSOR (2)**~~\$500~~**SOLD**

- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage at driving range

“

“We enjoyed supporting a local non-for profit, the golf course was great, the organization of the tourney was great.”

“We enjoyed the whole event from start to finish!”

**CONTACT**

For more information about sponsorship opportunities, please contact Jason MacAskill, 403.225.5558 or [jmacaskill@tricocentre.ca](mailto:jmacaskill@tricocentre.ca).

