



2025

CHARITY GOLF CLASSIC

GOLF TOURNAMENT SPONSORSHIP PACKAGE

Thursday, June 26th, 2025 | Blue Devil Golf Club





TRICO CENTRE FOR FAMILY WELLNESS

Since 1983, Trico Centre For Family Wellness has been committed to providing affordable, accessible fitness and wellness programs for all. As a not-for-profit, community-owned facility, we are deeply rooted in our community's values of wellness, integrity, and partnership. Our wide range of programs and services, along with our strong connections to local businesses, make Trico Centre a trusted leader in promoting healthy lifestyles for people of all ages and abilities.

As a registered charity, we rely on the generosity of local businesses, individuals, and partners like you to continue inspiring healthy lifestyles through affordable, innovative programs. In 2023, we brought back the Trico Centre Charity Golf Classic to celebrate our 40th anniversary. The event was a resounding success, and in 2024, the field of golfers doubled in size, enabling us to raise over \$40,000 to support our programs.

Both of those tournaments were also supported by Rogers Birdies for Kids presented by AltaLink, whose donation matching program raises millions of dollars every year for hundreds of children and youth charities across Alberta. We look forward to their support again in 2025.

With growing participation and support, we are setting our sights on raising \$50,000 in 2025 to fund initiatives that promote physical, mental, and social wellness for children, families, and seniors in our community. By sponsoring or participating in the 2025 Trico Centre Charity Golf Classic, you'll be contributing directly to the health and well-being of local children and youth, seniors, and families. Your involvement helps us continue to provide affordable programs that make a real difference in the lives of our neighbours. Join us in creating lasting change and improving the health of our community.



2024 SPONSORS



PRESENTING SPONSOR



CART SPONSOR



GIFT BAG SPONSOR



YARD MARKER SPONSOR



CLOSEST TO PIN SPONSOR



LONGEST PUTT SPONSOR



Symanczyk Thirlwall Advisory Group
ScotiaMcLeod, a division of Scotia Capital Inc.

HOLE SPONSORS



BREAKFAST SPONSOR



SPOLUMBOS SPONSOR



PUTTING GREEN SPONSOR



DRIVING RANGE SPONSOR

THANK YOU TO OUR 2024 SILENT AUCTION DONORS

Activate	Cody and Sioux	Little Witch Tattoo	Run Calgary
Adrenaline Source for Sports	Country Thunder	Local Laundry	Rundle Mountain Lodge Canmore
Alvin's Jazz Club	Courtyard by Marriott South	Lunchbox Theatre	Stage West Calgary
Banquet Bar Mahogany	Cowboys Night Club	Massage for Health	Stoney Nakoda Resort
Best Western Calgary Plaza NE	Deerfoot Inn and Casino	Master Chocolat	Studio Bell
Blue Devil Golf Club	Delta Calgary South	Medicine Hat Lodge	Telus Spark
Boston Pizza Seton	Eau Claire Distillery	Mukwah Rafting Tours	The Nash
Bow Tie Pizza	Eecol	N0tabLE	The Shooting Edge/Edge Group
Bridgeland Distillery	Ella Grace Marketplace	O2K Sports Management	This & That Sharpening
Broadway Across Canada	Enchanted Petals	OMO Teppan and Kitchen	Tops Pizza
Cakeworks	Fort Calgary	Panther Sports Medicine	Toronto Blue Jays
Calaway Park	Fraserway RV	Paul's Pizza Shawnessy	Trail Appliances
Calgary Farmers Market	Fuji Ramen and Sushi	Pepsi	Trico Centre
Calgary Farmyard	Globalfest	Postmedia	Two Rivers Distillery
Calgary Flames	Grant Thornton LLP	Rendezvous Restaurant	Uber Auto Body
Calgary Phil	Hilary's Hobbies	Residence Inn by Marriott	Veranda/Burwood Distillery
Calgary Stampede	Hotel Arts	Revelstoke Mountain Resort	Vero Bistro
Canadian Brewhouse Mahogany	Italian Centre Calgary	Righteous Gelato	Vin Gogh
Capture the Flag	James Electric	RnR Wellness - Le Germain Hotel	VSI
Cardinale	Jubilations	Rodney's Oyster House	Willow Ridge Community Association
Carriage House Inn	Karma HR Consulting	Romero Distilling	WOW Chicken Avenida
Chem-Aqua	Laugh Shop	Rosebud Theatre	
COBS Bread - Shawnessy	Lazy Day Raft Rentals	Royal Tyrell Museum	



GET INVOLVED

The success of our 2024 charity golf tournament wouldn't have been possible without the support of over 100 businesses and 132 golfers, many of whom were Trico Centre members. Whether it was as a sponsor, a player, a prize donor or a vendor, every contribution made a difference and we are deeply grateful. In 2025, we invite you to join us – or join us again - in making an impact in whatever way suits you best.

As a sponsor, your brand will gain exposure not only at Blue Devil Golf Club the day of the event, but also across the Trico Centre community, reaching members, families, businesses, and visitors throughout the spring and summer. It's a fantastic opportunity to showcase your company's support for community health and wellness while gaining valuable visibility.

TRICO CENTRE CHARITY GOLF CLASSIC DETAILS

THURSDAY, JUNE 26TH, 2025

8:00am - 1:30pm
 Blue Devil Golf Club
 2300 194 Ave SE
 Calgary, Alberta

ALL GOLFERS ENJOY:

- ✓ 18 holes of golf
- ✓ Lunch buffet
- ✓ Power cart
- ✓ Beverage vouchers
- ✓ Welcome gift

FEES

Foursome: \$995.00
 Twosome: \$520.00
 Individual: \$275.00



DON'T WAIT!

You can sign up to golf with us right now!

To register, contact Jason MacAskill, Business and Fund Development Director at jmacaskill@tricocentre.ca or 403.225.5558

TRICO CENTRE COMMUNICATION STATISTICS



4,874
 social media
 followers



16,956
 newsletter
 subscriptions



15,353
 average monthly
 website visits



50,000
 primary catchment
 (300,000 secondary
 catchment)



Trico Centre's golf tournament was fantastic! It was well-organized, with amazing prizes and a great community atmosphere. As a sponsor, it was a wonderful opportunity to connect, promote my brand, and support a place that holds cherished memories for my family. I can't wait for next year!"

Preston Thirlwall

Symanczyk Thirlwall Advisory Group, 2024 Hole Sponsor

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1)

\$5,000

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Company recognition in tournament name "Trico Centre Charity Golf Classic presented by _____"
- ✓ Signage at check-in table
- ✓ Start at hole #1
- ✓ Speaking opportunity at luncheon
- ✓ Opportunity to give away promotional items/swag to all golfers
- ✓ Logo on golf flags
- ✓ Two exclusive social media posts
- ✓ Verbal recognition at event

PLATINUM SPONSOR (1)

\$3,500

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage outside clubhouse
- ✓ Start at hole #1
- ✓ Speaking opportunity at luncheon
- ✓ Opportunity to give away promotional items/swag to all golfers
- ✓ One exclusive social media post
- ✓ Verbal recognition at event

LUNCHEON SPONSOR (1)

\$3,500

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Start at hole #2
- ✓ Speaking opportunity at luncheon
- ✓ Table toppers at luncheon
- ✓ Opportunity to give away promotional items/swag to all golfers
- ✓ Verbal recognition at event

CART SPONSOR (1)
\$2,500

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Verbal recognition at event
- ✓ Signage displayed on all golf carts
- ✓ Opportunity to give away promotional items/swag to all golfers

GIFT BAG SPONSOR (1)
\$2,000

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Verbal recognition at event
- ✓ Signage in silent auction area
- ✓ Must provide item(s) for all bags (144)

YARD MARKER SPONSOR (1)
\$1,750

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage/logo placement at every 150 or 100-yard marker

LONGEST PUTT SPONSOR (1)
\$1,750

- ✓ One foursome
 - ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
 - ✓ Featured promotion with hole-in-one sponsor, longest drive sponsor, and closest-to-pin sponsor
- Must provide two prizes (male and female)

HOLE-IN-ONE SPONSOR (1)
\$1,750 (plus cost of insurance)

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Featured promotion with longest putt sponsor, longest drive sponsor, and closest-to-pin sponsor
- ✓ Must provide two prizes (male and female)

LONGEST DRIVE SPONSOR (1)
\$1,750

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Featured promotion with longest putt sponsor, hole-in-one sponsor and closest-to-pin sponsor
- ✓ Must provide two prizes (male and female)

CLOSEST TO PIN SPONSOR (1)
\$1,750

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Featured promotion with longest putt sponsor, hole-in-one sponsor, and longest drive sponsor
- ✔ Must provide two prizes (male and female)

BREAKFAST SPONSOR (1)
\$1,750

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage/logo placement at breakfast station

SPOLUMBOS SAMPLING SPONSOR (1)
\$1,750

- ✔ One foursome
- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage/logo placement at breakfast station

HOLE SPONSOR (13)
\$1,500

- ✔ One foursome
- ✔ Recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Custom promotional opportunity at hole

PUTTING GREEN SPONSOR (1)
\$500

- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage at putting green

DRIVING RANGE SPONSOR (1)
\$500

- ✔ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✔ Signage at driving range

“

Seeing how far it has come along since last year. A tad more 'seamless' this year, not that last year wasn't organized. You've just gotten 'better'. It's been a great event both as golfers and as sponsors.”

“Consistently well organized and fun charity event. Thank you for all the effort :)”

“In spite of the cold rain, it was a great day! Would definitely play again, and bring another group of guests to do business development.”

CONTACT

For more information about sponsorship opportunities, please contact Jason MacAskill, 403.225.5558 or jmacaskill@tricocentre.ca.

Please note: donation receipts may be issued upon request, depending on sponsorship level.