



# TRICO CENTRE

CHARITY GOLF CLASSIC

**GOLF TOURNAMENT  
SPONSORSHIP  
PACKAGE**

Thursday, June 27<sup>th</sup>, 2024  
Blue Devil Golf Club





## TRICO CENTRE FOR FAMILY WELLNESS

Trico Centre is a community-owned, not-for-profit recreational facility that has provided affordable fitness and wellness programming and a supportive atmosphere for people of all ages and abilities since 1983. Rooted in our community's core values of wellness, integrity, and partnership, we take great pride in our diverse programs, our customer service, and our deep ties to local businesses and neighbours.

As a not-for-profit organization, we rely on the love and support of our highly valued and diverse community to keep doing what we do best: being a community leader that inspires healthy lifestyles for all through affordable, innovative programs and service excellence.

Trico Centre hosted its first golf tournament in almost a decade in 2023, raising approximately \$25,000 that went back into the facility and its programs. The tournament was a huge success, and it would not have been possible without the support of the golfers, our sponsors, prize donors, and advertisers, as well as the staff at Blue Devil Golf Club.

Inspired by that success and the fun everyone had, we are going to do it again but this year, we are aiming even higher. We are asking you to help us raise \$40,000 for our facility.

As a not-for-profit facility, the support we receive from our members, patrons, sponsors, advertisers, and donors is crucial, and allows us to help children, families, and seniors with their physical, mental, and social health.



## 2023 SPONSORS



PRESENTING SPONSOR

MST Portfolio Management

ScotiaMcLeod, a division of Scotia Capital Inc.

PLATINUM SPONSOR



LUNCHEON SPONSOR



GOLD SPONSOR



CALGARY ELITE ROOFING

HOLE-IN-ONE SPONSOR



LONGEST PUTT SPONSOR



REFRESHMENT SPONSOR



CLOSEST TO PIN SPONSOR



CART SPONSOR



HOLE SPONSORS



### THANK YOU TO OUR 2023 SILENT AUCTION DONORS

Adrenalin Source for Sports	Hangar Flight Museum	Mint Smartwash	Rumble Boxing Studio
Aussie Rules	Hitmans Bar	MJM Ebikes	Stealth Alarms
Calavera Cantina	Hotel Arts	Mukwah Rafting Tours	Telus Spark
Calaway Park	IFly Calgary	Okotoks Dawgs Baseball Club	The Nash
Calgary Flames	James Electric	OMO Teppan and Kitchen	The Shooting Edge
Calgary Italian Centre	Lake Bonavista Community Association	Pearl Tsai	The Spa Ritual
Calgary Philharmonic	Laugh Shop	Pepsi-Cola	Toronto Blue Jays
Capture the Flag Adventures	Lazy Day Raft Rentals	Regal Beagle Macleod	Two Rivers Distillery
Chandra Crawford	Lunchbox Theatre	Righteous Gelato	Vin Gogh Studio
Chem-Aqua	Massage for Health	RnR Wellness	Willow Ridge Community Association
Country Thunder	Master Chocolat	Romero Distilling	
Framesource and Xibit	Medicine Hat Lodge	Rosebud Theatre	



## GET INVOLVED

Over 60 companies and individuals contributed to the success of our charity golf tournament in 2023. Whether it was as a sponsor, a player, a prize donor, or a vendor, every contribution was valuable and sincerely appreciated. **You** can participate in any of those ways in 2024 as well. As a sponsor, your company brand will not only be seen and felt at Blue Devil Golf Club, but exposed to the entire Trico Centre community as well.

### TRICO CENTRE CHARITY GOLF CLASSIC DETAILS

THURSDAY, JUNE 27TH, 2024

8:00am - 1:30pm  
 Blue Devil Golf Club  
 2300 194 Ave SE  
 Calgary, Alberta

ALL GOLFERS ENJOY:

- ✓ 18 holes of golf
- ✓ Lunch buffet
- ✓ Power cart
- ✓ Beverage vouchers
- ✓ Swag gift

FEES

Foursome: \$950.00  
 Twosome: \$480.00  
 Individual: \$250.00

## DON'T WAIT!

**You can sign up to golf with us right now!**

To register, contact Jason MacAskill, Fund Development Specialist at [jmacaskill@tricocentre.ca](mailto:jmacaskill@tricocentre.ca) or 403.225.5558

### TRICO CENTRE COMMUNICATION STATISTICS



**4,427**  
 social media  
 followers



**9,949**  
 newsletter  
 subscriptions



**16,123**  
 average monthly  
 website visits



**50,000**  
 primary catchment  
 (300,000 secondary  
 catchment)

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What a great event! My guests and I had a wonderful time at the tournament. Well organized, great prizes, and most importantly great people! As someone who attends several charity golf events each year, as a guest and a sponsor, this was one of the best. As a sponsor it was a great opportunity to meet like-minded community members, promote my brand and support a facility that has been a part of my life for as long as I can remember. Some of my earliest childhood memories were at Trico Centre and today I am lucky enough to create memories with my children there. I am grateful for the opportunity to give back to a facility that means so much to my family and my community. Looking forward to next year!

Preston Thirlwall

MST Portfolio Management, 2023 Platinum Sponsor

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (1)

\$5,000

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage at check-in table
- ✓ Start at hole #1
- ✓ Speaking opportunity at luncheon
- ✓ Opportunity to give away promotional items/swag
- ✓ Logo on golf flags
- ✓ Two exclusive social media posts
- ✓ Verbal recognition at event
- ✓ Must donate one item to silent auction

### PLATINUM SPONSOR (1)

\$3,500

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage outside clubhouse
- ✓ Start at hole #1
- ✓ Speaking opportunity at luncheon
- ✓ Opportunity to give away promo items/swag
- ✓ One exclusive social media post
- ✓ Verbal recognition at event
- ✓ Must donate one item to silent auction

**LUNCHEON  
SPONSOR (1)**

\$3,500

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Start at hole #2
- ✓ Speaking opportunity at luncheon
- ✓ Table toppers at luncheon
- ✓ Opportunity to give away promotional items/swag
- ✓ Verbal recognition at event
- ✓ Must donate one item to silent auction

**GIFT BAG  
SPONSOR (1)**

\$2,000

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Verbal recognition at event
- ✓ Signage in silent auction area
- ✓ Opportunity to give away promotional items/swag in gift bag

**YARD MARKER  
SPONSOR (1)**

\$1,750

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage/logo placement at every 150 or 100-yard marker

**LONGEST PUTT/  
PUTTING CHALLENGE  
SPONSOR (1)**

\$1,750

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Featured promotion with hole-in-one sponsor and closest-to-pin sponsor

**HOLE-IN-ONE  
SPONSOR (1)**

\$1,750 (plus cost of insurance)

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Featured promotion with longest putt sponsor and closest-to-pin sponsor

**CLOSEST TO PIN  
SPONSOR (1)**

\$1,750

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Featured promotion with longest putt sponsor and hole-in-pin sponsor

## **BREAKFAST SPONSOR (1)**

\$1,500

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage/logo placement at breakfast station

## **SPOLUMBOS SAMPLING SPONSOR (1)**

\$1,500

- ✓ One foursome
- ✓ Logo recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage/logo placement at breakfast station

## **HOLE SPONSOR (8)**

\$1,500

- ✓ One foursome
- ✓ Recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Custom promotional opportunity at hole

## **PUTTING GREEN SPONSOR (1)**

\$500

- ✓ Recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage at putting green

## **DRIVING RANGE SPONSOR (1)**

\$500

- ✓ Recognition on all printed and digital promotional materials, including Trico Centre website, social media, and newsletters
- ✓ Signage at driving range

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Both from a sponsor and golfers' perspective, last year's tournament was a success and very enjoyable. From pre-tournament details, to the arrival and experience at the golf course, everything was very well organized and well run. And all for a great cause!

Travis Maier

Carriage House Hotel & Conference Centre, 2023 Closest to Pin Sponsor

## **CONTACT**

For more information about sponsorship opportunities, please contact Jason MacAskill, 403.225.5558 or [jmacaskill@tricocentre.ca](mailto:jmacaskill@tricocentre.ca).

Please note: donation receipts may be issued upon request, depending on sponsorship level.