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TRICO HOMES INVESTS 2 MILLION DOLLARS TO SUPPORT COMMUNITY RECREATION AND WELLNESS

Trico Centre for Family Wellness and Trico Homes Announce a 20-Year Partnership

Calgary, AB: Local homebuilder Trico Homes (Trico) is pleased to announce it will invest 2 million dollars in Trico Centre for Family Wellness (Trico Centre), continuing the long-standing partnership between the two organizations with the renewal of the naming sponsorship agreement for a second 10-year term.

Back in 2008, Trico Homes led the way for local small to medium-sized businesses to support community recreation and active living through a 1.5 million dollar naming sponsorship agreement. Trico is proud to set another example yet again by being the first to renew their commitment with the Trico Centre, making this agreement a 20-year strategic partnership.

Trico Centre is a non-profit, community-operated fitness and wellness facility located in South Calgary that operates with a unique community partnership model by working directly with 34 South Calgary Community Associations. Trico's placemaking approach has helped to create a welcoming community where people come together to find connection, happiness and enrich their well-being.

The positive impacts of Trico Centre's philosophy and values are felt beyond their membership and partners and into the community through Trico's many outreach programs, support of local events and commitment to ensure health and wellness is accessible to everyone. The Trico Centre Cares Program ensures all children can participate in swimming and skating lessons through partnerships with Jumpstart, KidzFirst, KidSport and Kids Up Front. Trico Centre also partners with the City of Calgary to provide Wellness Access fee assistance to low-income families.

The Trico Centre facility includes a fitness centre with three studios, an aquatics centre, two full-sized arenas, a gymnasium, multi-purpose and social spaces, on-site childcare, food services and professional service tenants. It has also been a long-time home base for the Bow Valley Hockey Society and the FLC Seniors Club, the largest older adult organization in Western Canada.

"We are so pleased that Trico Homes is renewing its naming sponsorship for another 10-year term," says Sheryl McGie, Acting General Manager. "Both Trico Homes and Trico Centre operate with many of the same values and goals in creating communities full of healthy and vibrant residents, and we are so proud of this partnership. At Trico Centre, we are able to provide many opportunities for all types of wellness and have been doing so for the last 38 years! With the support of Trico Homes, we will be able to continue bringing unique and engaging opportunities to people for another 10 years, and beyond. Thank you, Trico Homes for sharing our vision and future!"

"Hearing that Trico Centre opened its doors on this day 38 years ago, we couldn't think of a more fitting day to begin the next chapter of this community partnership," said Wanda Palmer, VP Marketing for Trico Homes. "The Trico Centre is so much more than a recreation facility; it is a place that brings people together from all ages and backgrounds and encourages community connections through fitness and

wellness activities. It is amazing to see how big this tight-knit community has grown, and we look forward to supporting family recreation and healthy lifestyles in Calgary for another 10 years.”

The sponsorship dollars will be designated for important capital expenses like improvements to the fire and life safety systems, parking amenities, arena refrigeration systems, the waterslide, plumbing, HVAC, and electrical systems, as well as purchasing new fitness centre equipment.

For more information about the Trico Centre, visit tricocentre.ca.

About Trico Homes

In 1992, Wayne Chiu founded Trico Homes with a commitment to being a different kind of homebuilding company. One that is conscious about creating the best places to live, and believes businesses have a responsibility to be caring corporate citizens with the power to bring positive change to their communities. Since then, Trico has built over 10,000 homes in Calgary and the surrounding region, earning a reputation for design, craftsmanship and customer care while remaining true to our founding purpose: doing well by building safe and healthy homes that our customers value; doing good by putting our community first. Learn more about Trico Homes at tricohomes.com.

Media Inquiries

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